



# PCI Corporate Action Group

## Reference Document

### 1. Introduction

The **Produce, Conserve, Include** strategy, from the State of Mato Grosso, Brazil, aims to achieve a 2030 vision of social and economic development through the sustainable use of natural resources.

Among its objectives, PCI wants to:

- attract partnerships and cooperation to foster actions linked to the Strategy;
- connect public and private initiatives for sustainable land use;
- ensure the transition to a low-risk environment for private sectors both for supply and investment. The goal is for this to translate into new business in the jurisdiction and expansion of markets.

To help meet these goals, we are creating the **PCI Corporate Action Group**.

### 2. Objectives

#### General objective:

The purposes of the Action Group are:

- to provide a venue to facilitate corporate engagement in on-the-ground projects; or other opportunities to support PCI goals;
- to align corporate commitments with a jurisdictional approach in Mato Grosso;
- to be a channel for companies to provide feedback on the PCI strategy from the corporate perspective.

#### Specific goals:

- Present and explore opportunities for corporate engagement and commodity sourcing;
- Connect companies to responsible producers and/or promising regional projects to facilitate on-the-ground partnerships that can upscale good practices;
- Share company commitments and environmental priorities with other PCI stakeholders;
- Align company commitments with PCI goals in the regional and local level;
- Provide a venue for companies to provide feedback on the PCI.



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### 3. Governance

The leadership and facilitation of the meetings will be shared between a civil society and a private sector member of the PCI Engagement Working Group.

These two co-facilitators will plan draft meeting agendas, share materials in advance of the meetings, and ensure that meetings are scheduled at a regular cadence, with the support and supervision of the PCI Executive Director.

The Action Group will not engage on commercial issues but could facilitate connections between companies and producer groups outside of the direct meetings.

### 4. Process

- **Membership:** companies can join the Action Group by invitation, or can express their interest in joining by emailing the Executive Director of PCI.
- **Launch:** the initial meeting will be organized after Global Climate Action Summit by conference call.
- **Frequency:** there will be around 4 meetings annually, with opportunity to join over the phone. Dates for the meetings will be sent out at least 6 weeks prior.
- **Organization:** creation of subgroups may be considered for the Action Group where needed.

### 5. Expected Benefits of Membership

Members of the PCI Corporate Action Group will have access to:

- a connection to on-the-ground projects, through which business relationships can be developed to help meet deforestation-free supply chain goals;
- a way to showcase leadership in engaging in jurisdictional approaches as a way to solve global deforestation challenges;
- a platform to share the corporate perspective on engagement in the PCI and informs its strategic direction.

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